

CASE STUDY

[Client] : [result in one line]

Client	[Client, industry, size]
Service	[What you did]
Timeline	[Duration]

The challenge

The problem in the client's words, with a number if you have one.

[Challenge]

The approach

What you did and why, in 3 to 5 steps.

[Approach]

The result

Numbers first. Say how and when they were measured.

[Results]

In their words

A real quote, with permission, and the person's name and role.

"[Quote]" : [Name, role]

At a glance

Before	After
[Before]	[After]